















Are you considering to plant trees to save the planet? Are you confused because you have heard mixed messages about whether to offset carbon or support some corporate social responsibility investment? And should you consider gender too?

We collected some examples of what women and men farmers consider before adding trees in an Arabica coffee agroforestry system.

WOMEN'S PREFERENCES



PLUM (Prunus salicina)



HONEY LOCUST (Prunus salicina)



TAMARIND (Leucaena leucocephala)



CANDLE BUSH (Senna alata)







CHINESE BLACK OLIVE



JACKFRUIT (Artocarpus heterophyllus)



MEN'S PREFERENCES



HONEY LOCUST (Prunus salicina)



TAMARIND (Leucaena leucocephala)









TENASSERIM PINE (Pinus latteri)





LONGAN (Dimocarpus longan)











KEY: TREE IMPACTS



DAMAGE









CLIMATE





PRODUCTION





GENERATION



QUALITY





EROSION

Based on interviews with 106 Arabica coffee-farmers (equal number of women and men) in Dien Bien and Son La provinces, Viet Nam in 2019 and 2020, who ranked (in total 23) trees according to 13 ecosystem and economic benefits. Multivariate analysis show the variables significantly correlating with the 'overall preference' by gender.